

Madelyn Wood

Visual Science Communicator

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RELEVANT WORK EXPERIENCE

Freelance Artist Arlington, VA

Photographer, Videographer and Graphic Designer, Oct 2016 – present

- Creating story-telling graphics, animations, WordPress websites, images, and other marketing materials to convey company values
- Managing customer expectations, contracts, billing, and timelines for 29 unique clients with 100% satisfaction
- Contracts with companies internationally; IETF, Arlington County, Sweat Cosmetics, and more

Milkweed Adaptation Research and Education Network Northfield, MN

Research Assistant, Feb 2021 – May 2022

- Developed and implemented methods to measure defense traits in milkweed to ensure accurate data collection across multiple sites
- Coordinated with a nation-wide team to collect and synthesize data using RStudio
- Created WordPress web pages and videos to communicate findings to varied audiences including high schoolers, science educators, and the general public

One Planet Tours Remote

Photo Editor and Graphics Manager, January 2021 – February 2022

- Headed ecologically-focus rebranding effort from proposal through design and implementation to convey company values to the general public
- Created 10-45 second motion graphics for social media that communicated environmental issues relevant to the company mission
- Organized 10,000+ photos and edited 200+ selects, including a custom watermark, to build a distinguishable company photo portfolio

The Olaf Messenger Northfield, MN

Photography Director, July 2020 – May 2022

- Led a team of five photographers to cover all events on campus
- Managed 10+ photo assignments weekly including editing raw photos from all photographers to unify visuals
- Trained photographers and other staff members on best practices to uphold ethical standards

St. Olaf Piper Center Northfield, MN

Media Specialist, May 2020 – May 2022

- Created poster designs and templates to advertise career events on and off campus
- Developed photo and video coverage of events and integrated the coverage into the WordPress site
- Took and edited approximately 200 professional headshots per semester

Virginia Tech Thinkabit Lab Falls Church, VA

Research Assistant, June 2016 – Oct 2018

- Taught middle school students the basics of robotics and conveyed to school and government leadership the importance of these skills
- Facilitated discussion with elementary- and middle-school students around technology-related careers
- Collected and analyzed data on student participants to apply for further funding

ADDITIONAL SKILLS

- Highly skilled in Adobe Suite - Photoshop, Illustrator, AfterEffects, & Premier
- Fluent Spanish speaker - A2 level certification from the Spanish Ministry of Education
- WordPress Proficient
- Microsoft Office Proficient

RECOGNITION

- Vince Casper Excellence in the Arts first place (2018)
- St. Olaf Fine Arts Scholarship (2018 - 2022)
- Selected for publication in *The Quarry*, literary and fine arts magazine (2020)
- Society of Professional Journalists' Mark of Excellence Awards finalist (2021)

EDUCATION

St. Olaf College Northfield, MN

Bachelor of Art in Biology (May 2022) GPA: 3.65

Extracurricular Activity: Ballroom competition team (Media Director), Social Ballroom Club (Officer), Sexuality and Gender Alliance (Media Manager), St. Olaf Outdoors Club

Relevant Coursework: Science Communication and Visual Art, Media and Research Integration